

December 7, 2018

Danita Terry
Girl Scouts of Central Maryland
4806 Seton Drive
Baltimore, MD 21215
Via email: DTerry@gscm.org

Re: Suzanne Fischer-Huettner Women's Hall of Fame Recommendation

Dear Danita,

I am honored to support the nomination of Suzanne Fischer-Huettner to be inducted into the Maryland Women's Hall of Fame. Suzanne is a trailblazer and she recognizes the accomplishments of women all across the state of Maryland as she carves her path.

Suzanne is the only woman to serve as publisher for The Daily Record, a publication that has provided business and legal news information to Maryland for over 125 years. Under her leadership The Daily Record has won numerous awards based on editorial content, circulation growth and marketing. In addition, Suzanne has led numerous redesigns of The Daily Record's print and digital products, including launching various niche print products, e-newsletters, blogs and social media and marketing efforts while navigating her team through the ever-changing newspaper industry.

In 2015, Suzanne took on the role of Publisher of The Daily Record in Rochester, NY. This promotion included rebuilding the entire team to continue the success of this new product and to create a digital first model. In 2016 Suzanne took on the role of Interim Publisher of new acquired Rochester Business Journal managing the acquisition process once BridgeTower Media (BridgeTower purchase Dolan Company in January 2016) took ownership. In January of 2017 Suzanne was promoted to Group Publisher for BridgeTower Media with the management of three business and legal titles under her direction.

Suzanne is passionate about creating opportunities to recognize women business leaders, providing mentoring opportunities and giving back to the communities where she works and lives (as demonstrated by her Board and Committee involvement listed below). She has grown 4 successful women's brands in MD – Top 100 Women, Leading Women, Path to Excellence and the Women's Leadership Summit – and plans on more growth in 2019. In Rochester she introduced Women of Excellence and Path to Excellence and she will be working with her team to develop new opportunities to highlight and help women in the Pennsylvania market in 2019.

And these are just her professional accomplishments. She also invests her time and treasures, along with her expertise to fueling and empowering her community. Below is a lengthy list of the organizations she is involved with.



Board and Committee Involvement:

- GBC Leadership advisory board member 2009 – present, currently co-chair, 2016 - current
- Chimes Foundation advisory board member, 2011 – 2017
- Economic Alliance of Baltimore, Board member 2013- present
- Downtown Partnership advisory board member, 2011 – present
- Charm City Players, marketing and fundraising volunteer 2018 - present
- Washington College Alumni Board, chair of awards committee, 2016 – present
- St. James Academy board of trustees member, chair of the marketing committee, 2017 - present
- MDDC Press Association board member and past president, 2011 – 2016.
- Maryvale Preparatory School board of trustees member, member of the board resources committee, 2012 - 2018
- Alliance of Business Publications advisory board member, 2009 – 2016.
- Community Law In Action advisory board member and Exec Committee Member, 1999 – 2010
- Dolan Company advertising board member, 2003 – 2011
- Dolan Company public notice board member, 2011 - 2013
- University of Baltimore's Entrepreneurship Opportunity Center advisory board member, 2006 - 2012

In short, she is exceptional. Consistently and steadily involved in driving true and sustainable change. And not just for women, but people of color! The programming she's developed celebrates the little-known influencers because she's created an environment of inclusion and engagement.

She is well respected and admired, and not just by me, but many others that have benefitted from her wisdom and work. She truly embodies the qualities that merit honor and accolades and I highly support her induction in the Women's Hall of Fame.

Warmly,



Veronica Cool, MSF
Cool & Associates LLC
Veronica@CoolAssociatesLLC.com
443.854.1444